

Beat: Lifestyle

Prince Harry Raises Awareness of HIV with bioLytical s INSTI

To help raise awareness of HIV and AIDS

PARIS - RICHMOND, 16.07.2016, 07:47 Time

USPA NEWS - BioLytical Laboratories Inc., a world leader in rapid infectious disease tests and developer of the 60 second INSTI® HIV test, commends Prince Harry for drawing attention to the fight against HIV. Prince Harry took the INSTI HIV-1/HIV-2 Antibody Test at Guy and St. Thomas' Hospital in London live...

BioLytical Laboratories Inc., a world leader in rapid infectious disease tests and developer of the 60 second INSTI® HIV test, commends Prince Harry for drawing attention to the fight against HIV. Prince Harry took the INSTI HIV-1/HIV-2 Antibody Test at Guy and St. Thomas' Hospital in London live on The Royal Family's Facebook page to help raise awareness of HIV and AIDS amongst the younger generation. People all over the world watched Harry get his finger pricked by Lead Advisor and Specialist Psychotherapist Robert Palmer at the Burrell Street Sexual Health Center in South London.

Kensington Palace stated that one of the reasons HIV rates in the UK continue to rise is that up to 17% of HIV-positive patients are unaware of their status and therefore could unintentionally pass on the virus to partners. The point-of-care INSTI HIV-1/HIV-2 test is a market leader in both the UK and France.

Additionally, starting in the fourth quarter this year, the INSTI HIV Self Test will be available online and in retail locations to the many consumers who wish to test themselves in the privacy of their own home without the anxiety of waiting to learn their status.

Prince Harry co-founded Sentebale, a charity to assist the most vulnerable children in Lesotho affected by extreme poverty and HIV/AIDS. Prince Harry will take his campaign and Sentebale's mission to Durban, South Africa next week when he speaks at the 2016 International AIDS Society conference and shares a stage with his late mother's friend, anti-AIDS activist and rock star Sir Elton John.

The conference runs from July 18 through July 22 where Mr. Rick Galli and others from bioLytical will participate in roundtable discussions, workshops and conference sessions to further expand HIV testing to help end the epidemic.

Source : bioLytical Laboratories

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-8634/prince-harry-raises-awareness-of-hiv-with-biolytical-s-insti.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSIV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

info@unitedpressassociation.org

info@gna24.com

www.gna24.com